

OCSEA Bargaining 2027 TOOLKIT

Hi! Welcome to OCSEA Bargaining 2027!

We're excited to start mobilizing around OCSEA State Contract bargaining. **The key to strong mobilization is making sure our message is tight and cohesive**, and that we're unified as union members to support our Bargaining Team every step of the way. And that means making sure **every OCSEA State union member takes an active role in this year's negotiations**. ONLY with a massive showing of member solidarity and just plain union strength will can we apply make REAL change and meet our members' contractual demands.

The OCSEA Bargaining 2027 theme is a simple message we can all get behind: **"Our Contract! Our Future!"** We chose this theme because our state contract is more than a book—it's the result of 40 years of hard work, sacrifice, and solidarity. Now it is our responsibility to honor that legacy and fight for a contract that protects our rights and secures our future.

Please use this **OCSEA Bargaining 2027 Toolkit** as a guide as we build support through the process. This toolkit provides members and local chapters with materials to promote the "**Our Contract! Our Future!"** campaign. It includes logos, informational flyers, social media sharing graphics and more. Please visit **OCSEA.org/Bargaining** often for toolkit updates!

Have questions about the toolkit, messaging or custom promotional materials for chapters? Email us at communications@ocsea.org for assistance.