SOCIAL MEDIA

#FightingToWin

Support bargaining on social media

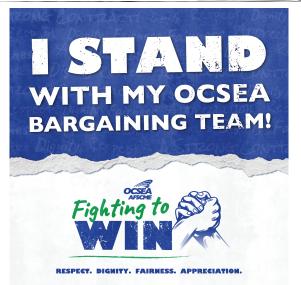
OCSEA members and chapters are encouraged to show their support for their OCSEA Bargaining Team on their personal and chapter-maintaintained social media networks. This includes, but is not limited to, **Facebook and Instagram**. OCSEA members are rightfully permitted to show bargaining support on their personal social media pages and in non-work related Facebook groups of which they are members. Bargaining social media graphics and posts should **NEVER** be placed on a state-run social media sites (on walls, as posts or in comment sections).

Every OCSEA member with a Facebook and/or Instagram page is being asked to update their **profile photo** (Facebook and Instagram) with the OCSEA-created bargaining support graphic. Members are also encouraged to change their Facebook **cover photo** to show support for bargaining. All graphics are included in the Toolkit.

OCSEA's endorsed "I Support My Bargaining Team" graphics are also in the Toolkit and should be shared as Facebook and Instragam posts and stories. Tag @OCSEA, and tag and share with co-workers, friends, and family. Use hashtag #FightingToWin in your bargaining-related social media posts and shares. Follow OCSEA on Facebook and Instragam for posts, stories and video reels that support bargaining.

Social media posts about OCSEA bargaining and the Bargaining Team should be **positive in nature and should avoid spreading rumors** and unconfirmed statements or projections. Posts shared by OCSEA can be re-posted/shared through personal and chapter social media.

POST EXAMPLE:



PROFILE PIC EXAMPLE:



@OCSEA



