

# BARGAINING SOCIAL MEDIA

## #FightingToWin

### Support bargaining on social media

OCSEA members and chapters are encouraged to show their support for their OCSEA Bargaining Team on their personal and chapter-maintained social media networks. This includes, but is not limited to, **Facebook and Instagram**. OCSEA members are rightfully permitted to show bargaining support on their personal social media pages and in non-work related Facebook groups of which they are members. Bargaining social media graphics and posts should **NEVER** be placed on a state-run social media sites (on walls, as posts or in comment sections).

Every OCSEA member with a Facebook and/or Instagram page is being asked to update their **profile photo** (Facebook and Instagram) with the OCSEA-created bargaining support graphic. Members are also encouraged to change their Facebook **cover photo** to show support for bargaining. All graphics are included in the Toolkit.

OCSEA's endorsed **"I Support My Bargaining Team"** graphics are also in the Toolkit and should be shared as Facebook and Instagram posts and stories. Tag @OCSEA, and tag and share with co-workers, friends, and family. Use hashtag #FightingToWin in your bargaining-related social media posts and shares. **Follow OCSEA** on Facebook and Instagram for posts, stories and video reels that support bargaining.

Social media posts about OCSEA bargaining and the Bargaining Team should be **positive in nature and should avoid spreading rumors** and unconfirmed statements or projections. Posts shared by OCSEA can be re-posted/shared through personal and chapter social media.

### POST EXAMPLE:



### PROFILE PIC EXAMPLE:



**@OCSEA**



facebook.com  
/ocsea



instagram.com  
/ocsea