

## **Telling Your Story**

Developing and using your union voice.

## **Workshop Goals**

- Know the power of **your** story
- Understand the key elements of a strong story
- Develop & practice your union story
- Share your union story (if you want to).







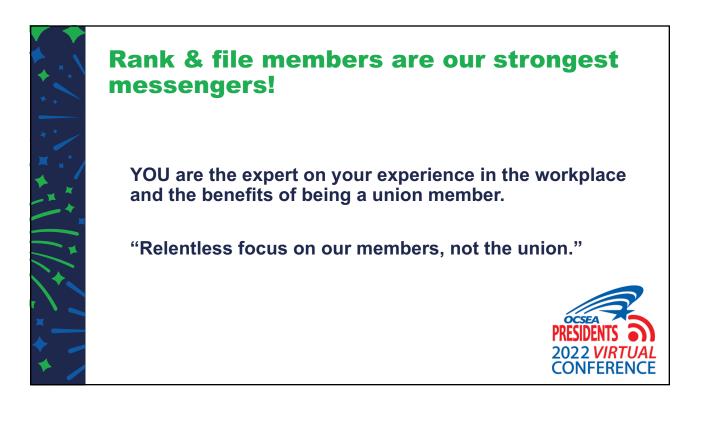
## **Telling A Story**

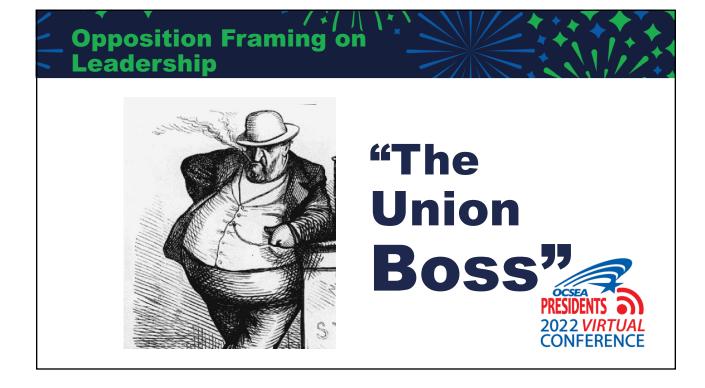
Which part of the story do you remember right now?

- a) How much the budget was cut.
- b) The section of the contract the employer violated.
- c) What they did to fight back?



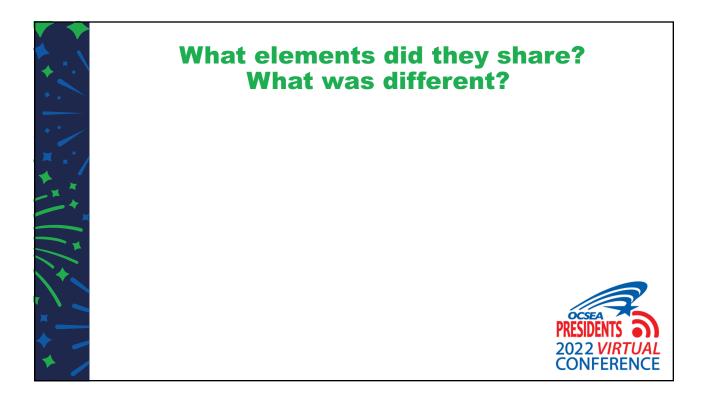


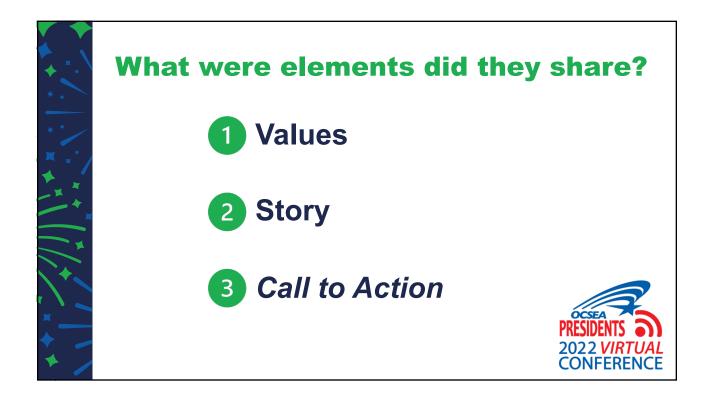


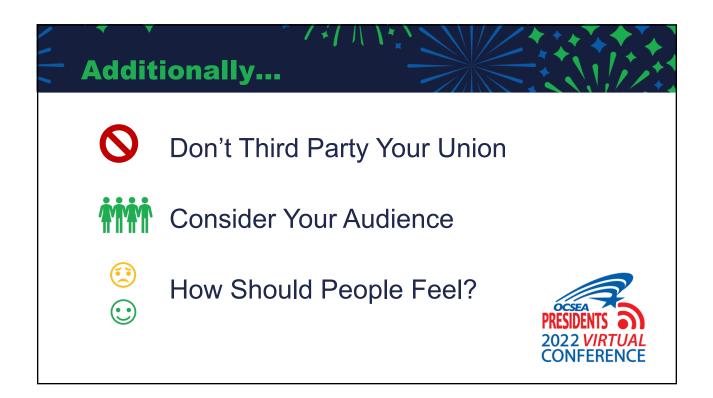














## Elements of a Story Values we might want to communicate:

Stories we might want to share:

Action we might want people to take (Call to Action):



