## **KEEP THE RALLY MOMENTUM GOING:** Write Your Local Paper



On June 17, OCSEA members came together for the Rally for Respect at the Ohio Statehouse with a growing concern that, as the pandemic shifts, the sacrifices of Ohio's essential workers will all but be forgotten.

But this rally was not the end. It's just the beginning. And now we must take the momentum and solidarity of the rally back to workplaces and communities. This starts by educating our communities on the sacrifices of Ohio's public employees, and what the leaders of Ohio can do right now to show them the respect they deserve.

## *Writing a personalized Letter to the Editor is a great start!*

Letters to the editor are among the most widely read features in most local papers. They allow you to reach a large audience and are a great way to start a community conversation about an issue important to you. It's also a great way to call on (and call out) elected officials to take action on an issue.

## Here are a few tips on writing a local letter to the editor:

- Keep it brief. (200 words is the average max limit.)
- Write the letter as a union member, not a public employee.
- Make your point immediately: Tell the State of Ohio to compensate essential employees
- Stay on point with your message:
  - 1. We worked and sacrificed for Ohio!
  - 2. We deserve to be paid!
  - 3. We know the State of Ohio has the funds to pay us!
- Briefly talk about your public service job and the sacrifices you made.
- Most letters can be submitted online. Go to your local paper's website for an email address or submission form.
- Include your full name, address and contact number and email.
- Include your union chapter name/number. Contact the MRC@ocsea.org or 888-OCSEA11 if you don't know your chapter.



